

STATE OF LOUISIANA

EMERGENCY ALERT SYSTEM (EAS)  
OPERATIONAL PLAN

*July 2009*

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## **PURPOSE**

The purpose of this document is to establish and provide procedures for the broadcast and cable services and designated government officials of Louisiana to disseminate emergency information and instructions in threatened or actual emergencies to alert the public of national, state and local emergencies, and to provide communications services during an emergency.

## **AUTHORITY**

Title 47 U.S.C. 151, 154(i) and (o), 303 (r), 524 (g) and 606; and 47 C.F.R. Part 11, FCC Rules and Regulations, Emergency Alert System (EAS) as pertains to day-to-day emergency operations.

## **INTRODUCTION**

These procedures were prepared by the Louisiana Governor's Office of Homeland Security and Emergency Preparedness (GOHSEP); Louisiana State Emergency Communications Committee (SECC); the Federal Communications Commission; the National Weather Service in Slidell, Lake Charles, Shreveport, and Jackson MS; State and local officials; and the broadcasters and cable operators of Louisiana. It provides background data and prescribes specific procedures for the broadcast and cable media to issue emergency information and warning to the general public in Louisiana or any portion thereof within the broadcast coverage and cable system service area, at the request of designated State and Federal government officials.

Acceptance of, or participation in this plan shall not be deemed to prohibit a licensee or cable operator from exercising his independent discretion and responsibility in any given situation. The concept of management of each broadcast station or cable system to exercise discretion regarding the transmission of emergency messages and instructions to the general public is provided by the FCC Rules and Regulations, Part 11. Broadcast stations and cable systems originating emergency communications shall be deemed to have conferred rebroadcast authority as specified in Section 11.54(d).

Detailed procedures, agreed upon by the broadcast and cable industries and the local area governments, which will permit designated government officials to issue local emergency messages and instructions, via the EAS in threatened or actual emergencies, are attached to this plan as individual appendices for each EAS local Area.

## **GENERAL CONSIDERATIONS**

The listening and viewing habits of the public are inherent factors of consideration and are conducive to the positive effectiveness of the EAS. The instinctive reaction of the average person is to turn on his radio or television set.

However, continuing public education is required to increase public awareness of the Louisiana EAS as an established medium for the receipt and distribution of emergency information to the general public at the local, State, and National levels.

## **DEFINITIONS**

**AN EMERGENCY:** A situation posing an extraordinary threat to the safety of life and property. Examples are, but not limited to natural situations such as: tornadoes, flash floods, icing conditions, heavy snows, widespread fires; and manmade situations such as: discharge of toxic gases, widespread power failures, industrial explosions, civil disorders, terrorism related and nuclear incidents.

**AMBER Plan:** The Amber Alert Plan provides procedures to disseminate accurate information about the disappearance of children. AMBER plans use broadcasters' EAS equipment to relay information concerning the abducted child quickly in order that the public be aware of the abductions and can assist in locating the child. The Louisiana Amber Alert Plan is referenced as an attachment to this plan.

**SEVERE WEATHER WATCH:** A severe weather WATCH indicates that the probabilities of a particular severe weather storm are high, and is an alert to the public of such severe weather conditions.

**SEVERE WEATHER WARNING:** A severe weather WARNING indicates that a particular severe weather storm has actually been sighted in an area or indicated by radar, and serves notice to the public that severe weather conditions are almost certain to occur.

**DESIGNATED GOVERNMENT OFFICIALS:** The person or persons designated by governments signatory to this procedure to request activation of the EAS and to make emergency announcements (see Annex A).

### **CONCEPT OF OPERATIONS**

The Louisiana EAS Plan will use the resources of the national Primary Entry Point (PSP) station located in New Orleans, the National Weather Services, and the web of State Relay (SR) stations and Local Primary (LP) stations throughout the state to disseminate emergency messages to the public. The Governor's Office of Homeland Security and Emergency Preparedness (GOHSEP) Emergency Operations Center (EOC) is the primary source for emergency messages from the Governor or other designated state officials. GOHSEP is located in a facility in Baton Rouge with backup power and 24-hour staff operations.

National emergency messages will be disseminated across the state through the Primary Entry Point station in New Orleans (WWL/AM). The station is a hardened site with direct communications with the Federal Government through phone lines installed and maintained by the Federal Emergency Management Agency (FEMA).

State Relay (SR) responsibilities for disseminating National and State emergency messages are provided by eleven (11) broadcast stations and the National Weather Service. Louisiana Public Broadcasting (LPB) provides a secondary relay path to the same State Relay stations.

### **Preparedness**

1. Broadcasters, cable operators and State and Parish Emergency Managers should become familiar with the Emergency Alert System.
2. Statewide tests of the Louisiana Emergency Alert System will be conducted monthly to assure the successful operation of the system. Tests will be initiated by the broadcast and cable chairs of the State Emergency Communications Committee in coordination with the Office of Homeland Security & Emergency Preparedness.
3. Local Primary 1 and 2 (LP-1 & LP-2) designated stations should conduct or participate in the Required Monthly Tests of the Emergency Alert System, as scheduled.
4. Local Primary (LP-1) stations and Local Primary (LP-2) stations should continuously monitor their designed monitoring assignments to ensure the relay path remains operational.

### **Response**

1. The Louisiana EAS is activated by a request from authorized officials to the State's EAS State Primary (SP) sources or the Louisiana State Police (for Amber Alert). The SP sources, WFME in Baton Rouge, Louisiana and are key with respect to activation of the EAS at the State level. All Local Primary (LP) sources in each EAS Local Area and State Relay (SR) sources should monitor the above SP sources. See Annex F for station monitoring assignments.
2. GOHSEP, LSP, NWS, or Parish Emergency Management shall activate the EAS system as soon as the jurisdiction determines the need to submit an alert message to the public.
3. Local Primary (LP-1) stations and Local Primary (LP-2) stations should continuously monitor their designed monitoring assignments to ensure the relay path remains operational.

## General Procedures

When a severe weather WATCH is issued by the National Weather Service (NWS) for the State of Louisiana, stations and cable systems in Louisiana can receive hard copy of the WATCH over any of the following teletype networks: • Associated Press (AP) • NOAA Weather Wire.

When a severe weather WARNING is issued by the NWS for the State of Louisiana, the NWS or a GOHSEP official will notify the SP sources (WFMF/WJBO) through NOAA Weather Radio, telephone, telephone hotline, or 800 MHz radio, etc.

When a statewide emergency exists, the Governor or a designated official from the list provided to broadcasters and cable operators will determine whether or not to request activation of the Louisiana EAS through the State Primary sources.

For unique emergency situations not involving the entire state, authorities may request EAS activation through the Local Primary (LP) source serving the affected EAS Local Area.

The Louisiana State Emergency Communications Committee and the Governor's Office of Homeland Security & Emergency Preparedness will issue a list of authorized officials and authentication procedures for requesting activation of the Louisiana EAS (see Annexes A and B). These are published on a need to know basis.

### ***GOHSEP COMMUNICATIONS BETWEEN THE LOUISIANA OFFICE OF EMERGENCY PREPAREDNESS, THE NATIONAL WEATHER SERVICE IN SLIDELL AND THE BROADCAST AND CABLE FACILITIES OF LOUISIANA***

1. Commercial telephone and NAWAS Hotlines exists between the Louisiana Office of Homeland Security & Emergency Preparedness, the NWS in Louisiana, and the broadcast and cable facilities of the state.

#### ***Telephone Numbers***

State Primary (SP) source (WFMF):	225-930-9942
Governor's Office:	225-342-7015
Office of Homeland Security & Emergency Preparedness:	225-925-7500
National Weather Service, Slidell:	985-649-0357
National Weather Service, Lake Charles	337-477-5285
National Weather Service, Shreveport	318-635-9398
National Weather Service, Jackson, MS	601-936-2189

2. Contact via a dedicated hotline between the Governor's Office of Homeland Security & Emergency Preparedness Emergency Operating Center (EOC) and the SP source at WFMF/WJBO.

## IMPLEMENTATION

### A. Procedures for Activating Officials.

1. Request activation of the EAS facilities through (WFMF/WJBO), the (State Primary sources), using prearranged authentication procedures (see Annex B) as soon as possible.
2. Determine the program details (i.e., live or recorded, immediate or delayed) with broadcast and cable personnel.
3. It is recommended that government officials use the following format when delivering the emergency announcement. The format is deliberately general in nature to allow for the uniqueness of each emergency situation, yet broad enough to insure completeness. The audio emergency message cannot be more than two minutes long.
  - a. This is (e.g., \_\_\_\_\_, (Director) of GOHSEP  
(name/title) (jurisdiction)  
with a request to activate the Louisiana Emergency Alert System."  
"I authenticate as follows: (SEE ANNEX B)."
  - b. **Situation summary** (describe the nature of the emergency).
  - c. **Instructions or message to the public.**
  - d. **Actions being taken by state and/or local government(s).**
4. Issue Louisiana EAS Termination (the termination will be automatically issued by the encoder once the message is completed).
5. Messages should be less than 2 minutes in length. If the message to be transmitted exceed the two minute criteria, prepare one or more additional messages, each less than two minutes, and submit each additional message following the preceding one.

### B. Procedures for Broadcast stations and Cable systems.

1. Upon receipt of a request to activate EAS at the state level, the operator at WFMF (State Primary source) will authenticate (see Annex B) and if possible begin recording all emergency messages and proceed as follows:
  - a. Transmit the following announcement:  
**"WE INTERRUPT THIS PROGRAM BECAUSE OF A STATE EMERGENCY.  
IMPORTANT INFORMATION WILL FOLLOW."**
  - b. Transmit the Emergency Alert System header codes and Attention Signal: (FCC Regulations, Section' 11.51)T
  - c. Transmit the following announcement:  
**"WE INTERRUPT THIS PROGRAM TO ACTIVATE THE LOUISIANA EMERGENCY  
ALERT SYSTEM AT THE REQUEST OF GOHSEP AT 04:00."**  
(authority) (time)
  - d. Make the emergency announcement. Repeat as necessary and include the source of information and time received.
2. Each broadcast station and cable system, upon receipt of a State level emergency action notification will, at the discretion of management, perform the same procedures as outlined in B.1. , above, including recording all emergency messages.
3. To avoid unnecessary escalation of public confusion, all broadcast stations and cable systems should be cautions in providing information and news pertaining to the emergency. All messages should be based on definite and confirmed facts. The public should not be left to decide what is or is not factual.
4. Upon completion of the above transmission procedures, resume normal programming. Appropriate notations should be made in station and cable records and logs of all significant events. These records should be carefully preserved in the event they are required at some later date (FCC regulations, Section' 11.55). Stations and cable systems may send a very brief summary to the FCC for information purposes.

**EMERGENCY ALERT SYSTEM (EAS) CHECKLIST  
FOR BROADCAST STATIONS AND CABLE SYSTEMS**

This is a recommended semi-annual checklist to be used by Broadcast and Cable System stations.

<hr/> <i>Your EAS Local Area</i> <hr/>	<hr/> <i>Your EAS Monitoring Assignments</i> <hr/>
_____	1. All personnel trained in EAS procedures and in the use of EAS equipment.
_____	2. EAS encoders and decoders installed and operating.
_____	3. Correct assignments monitored, according to EAS State or Local Area plans.
_____	4. Weekly and monthly EAS tests received and logged.
_____	5. Weekly and monthly EAS test transmissions made and logged.
_____	6. EAS Operating Handbook immediately available.
_____	7. Copies of EAS State and Local Area plans immediately available.
_____	8. Copy ~FCC EAS Rules and Regulations (Part 11) and, if appropriate, AM station emergency operation (Section 73.1250) available.

**ANNEX A****LIST OF OFFICIALS DESIGNATED TO ACTIVATE THE LOUISIANA EAS**

Governor, State of Louisiana

Director, Louisiana Governor's Office of Homeland Security & Emergency Preparedness

National Weather Service, Slidell, LA

National Weather Service, Lake Charles, LA

National Weather Service, Shreveport, LA

National Weather Service, Jackson, MS

**ANNEX B****AUTHENTICATION PROCEDURES TO BE USED TO ACTIVATE THE EAS**

The authentication to be used for activation will be determined by the management of the State Primary Source and concerned officials. One method is to call back the appropriate number below to authenticate the receipt of an EAS message delivered to the EAS system via fax or other source from the State EOC.

(225) 925-7500 State EOC

**Note: National Weather Service (NWS) warnings received via NOAA Weather Radio, NOAA Weather Wire or AP do not need additional authentication.**

**ANNEX C****STATE EAS BROADCAST STATION INFORMATION**

City	Station	Telephone Number
New Orleans	WLMG	504-834-9587
Baton Rouge	WFMF	225-930-9942
Lake Charles	KNGT	337-433-1641
Lafayette	KTDY	337-233-6000
Shreveport	KRUF	318-320-9436
Alexandria	KQID	318-445-1234
Alexandria	KZMZ	318-443-7454
Monroe	KNOE	318-387-5663
Ruston	KXKZ	318-255-5000
Crowley	KAJN	337-783-1560



**ANNEX D**  
**EMERGENCY ALERT SYSTEM EVENT CODES**

**EAS Event (NWR-SAME) Codes**

<b>Weather-Related Events</b>	<b>NWR-SAME Code</b>	<b>Status</b>
Blizzard Warning	BZW	Operational
Coastal Flood Watch	CFA	* Operational *
Coastal Flood Warning	CFW	* Operational *
Dust Storm Warning	DSW	* Operational *
Flash Flood Watch	FFA	Operational
Flash Flood Warning	FFW	Operational
Flash Flood Statement	FFS	Operational
Flood Watch	FLA	Operational
Flood Warning	FLW	Operational
Flood Statement	FLS	Operational
High Wind Watch	HWA	Operational
High Wind Warning	HWW	Operational
Hurricane Watch	HUA	Operational
Hurricane Warning	HUW	Operational
Hurricane Statement	HLS	Operational
Severe Thunderstorm Watch	SVA	Operational
Severe Thunderstorm Warning	SVR	Operational
Severe Weather Statement	SVS	Operational
Special Marine Warning	SMW	* Operational *
Special Weather Statement	SPS	Operational
Tornado Watch	TOA	Operational
Tornado Warning	TOR	Operational
Tropical Storm Watch	TRA	* Operational *
Tropical Storm Warning	TRW	* Operational *
Tsunami Watch	TSA	Operational
Tsunami Warning	TSW	Operational
Winter Storm Watch	WSA	Operational
Winter Storm Warning	WSW	Operational

<b>Non-Weather-Related Events</b>	<b>NWR-SAME Code</b>	<b>Status</b>
<i>National Codes-Required</i>		
Emergency Action Notification	EAN	Not currently implemented on NWR

Emergency Action Termination	EAT	Not currently implemented on NWR
National Information Center	NIC	Operational

*State and Local Codes-Optional*

Avalanche Watch	AVA	* Operational *
Avalanche Warning	AVW	* Operational *
Child Abduction Emergency	CAE	* Operational *
Civil Danger Warning	CDW	* Operational *
<b>Civil Emergency Message</b>	<b>CEM</b>	Operational
Earthquake Warning	EQW	* Operational *
Evacuation Immediate	EVI	Operational
Fire Warning	FRW	* Operational *
Hazardous Materials Warning	HMW	* Operational *
Law Enforcement Warning	LEW	* Operational *
Local Area Emergency	LAE	* Operational *
911 Telephone Outage Emergency	TOE	* Operational *
Nuclear Power Plant Warning	NUW	* Operational *
Radiological Hazard Warning	RHW	* Operational *
Shelter in Place Warning	SPW	* Operational *
Volcano Warning	VOW	* Operational *

<b>Administrative Events</b>	<b>NWR-SAME Code</b>	<b>Status</b>
Administrative Message	ADR	Operational
National Periodic Test	NPT	Not currently implemented on NWR
Network Message Notification	NMN	Not currently implemented on NWR
Practice/Demo Warning	DMO	Operational
Required Monthly Test	RMT	Operational
Required Weekly Test	RWT	Operational

**ANNEX E**  
**PARISHES WITHIN LOCAL AREAS AND THE CORRESPONDING FIPS CODES**  
**("L CODES")**

<b>ALEXANDRIA:</b>	<b>"L CODE"</b>
AVOUELLES	022009
CATAHOULA	022025
CONCORDIA	022029
GRANT	022043
LA SALLE	022059
RAPIDES	022079
VERNON	022115
WINN	022127

<b>BATON ROUGE:</b>	<b>"L CODE"</b>
ASCENSION	022005
EAST BATON ROUGE	022033
EAST FELICIANA	022037
IBERVILLE	022047
LIVINGSTON	022063
POINTE COUPEE	022077
ST. HELENA	022091
WEST BATON ROUGE	022121
WEST FELICIANA	022125

<b>LAFAYETTE:</b>	<b>"L CODE"</b>
ACADIA	022001
EVANGELINE	022039
IBERIA	022045
LAFAYETTE	022055
ST. LANDRY	022097
ST. MARTIN	022099
ST. MARY	022101
VERMILION	022113

<b>LAKE CHARLES:</b>	<b>"L CODE"</b>
ALLEN	022003
BEAUREGARD	022011
CALCASIEU	022019
CAMERON	022023
JEFFERSON DAVIS	022053

<b>NEW ORLEANS:</b>	<b>"L CODE"</b>
ASSUMPTION	022007
JEFFERSON	022051
LAFOURCHE	022057
ORLEANS	022071
PLAQUEMINES	022075
ST. BERNARD	022087
ST. CHARLES	022089
ST. JAMES	022093
ST. JOHN THE BAPTIST	022095
ST. TAMMANY	022103
TANGIPAHOA	022105
TERREBONNE	022109
WASHINGTON	022117

<b>NORTHEAST LOUISIANA (MONROE):</b>	<b>"L CODE"</b>
CALDWELL	022021
EAST CARROLL	022035
FRANKLIN	022041
JACKSON	022049

LINCOLN	022061
MADISON	022065
MOREHOUSE	022067
OUACHITA	022073
RICHLAND	022083
TENSAS	022107
UNION	022111
WEST CARROLL	022123

<b>SHREVEPORT:</b>	<b>"L CODE"</b>
BIENVILLE	022013
BOSSIER	022015
CADDO	022017
CLAIBORNE	022027
DE SOTO	022031
NATCHITOCHES	022069
RED RIVER	022081
SABINE	022085
WEBSTER	022119

<b>LOUISIANA:</b>	<b>"L CODE"</b>
ALL PARISHES	022000

*THIS CODE RESERVED FOR WLSS-FM (SP). ALL OTHER STATIONS AND CABLE SYSTEMS ARE TO PROGRAM THE CODES FOR THE LOCAL AREAS TO WHICH THEY ARE ASSIGNED\*.*

*NOTE: IF A STATION OR CABLE SYSTEM IS UNABLE TO MONITOR THEIR ASSIGNMENT AND CAN RECEIVE AN LP-1 FROM OUTSIDE THEIR LOCAL AREA OR STATE, THE LP-1 IN THAT LOCAL AREA SHOULD INCLUDE THE FIPS CODE FOR THAT PARISH IN THEIR PROGRAMMING. THIS CHANGE IN MONITORING ASSIGNMENT SHOULD BE APPROVED BY THE LECC, SECC, AND FCC.*

#### **EXPLANATION OF "L" CODES:**

(0)	ENTIRE PARISH FIPS CODE
(22)	LOUISIANA FIPS CODE
(000)	PARISH FIPS CODE

**ANNEX F**

**STATE OF LOUISIANA EMERGENCY ALERT SYSTEM MONITORING ASSIGNMENTS**

*(Not listed in order of priority)*

**Broadcast Station and Cable System Designations**

(SP) State Primary

(SR) State Relay

(LP-1) Local Primary 1

(LP-2) Local Primary 2,

(PN) Participating National

(NN) Non- Participating National

(PEP) Primary Entry Point

(LA) Local Area

(SPA) STATE PRIMARY AUXILIARY

**STATE NETWORK:**

**1/30/2006**

**WFMF/FM (SP)/(LP-1) 102.5 MHz**

**Baton Rouge (LA)**

EAS Decoder Inputs:

1. Reserved for National EAN/Network (EAN/EAT Messages)
2. WWL/AM (PEP)(LP-1) 870 kHz.
3. WQMZ/FM(SR), Natchez, Ms.
4. NOAA Weather 162.4 MHz.
5. Governor's Office of Emergency Preparedness EAS. Encoded

**WLMG/FM (SR)/(LP-1) 101. 9 MHz**

**New Orleans (LA)**

EAS Decoder Inputs:

1. Reserved for National EAN/Network (EAN/EAT Messages).
2. WFMF/ FM (SP)/(LP-1) 102.5 MHz.
3. WWL/AM (PEP)(LP-1) 870 kHz.
4. NOAA Weather 162.55 MHz.
5. Parish OHSEP (800 MHz) EAS Encoded.
6. WDGL/FM(LP2)(SPA)98.1MHZ

**KTDY/FM (SR)/(LP-1) 99.9MHz**

**Lafayette (LA)**

EAS Decoder Inputs:

1. Reserved for National EAN/Network (EAN/EAT Messages)
2. WFMF /FM (SP)/(LP-1) 102.5 MHz
3. WDGL (SPA) (LP2) 98.1 Mhz
4. NOAA Weather 162.55 MHz.
5. Parish OHSEP (800 MHz) EAS Encoded.

**KZMZ/FM (SR)/(LP-1) 96.9 MHz.**

**Alexandria (LA)**

EAS Decoder Inputs:

1. Reserved for National EAN/Network (EAN/EAT Messages)
2. KTDY/FM(SR)/(LP-1) 99.9 MHz.
3. KJMJ/AM(LP-1) 580 kHz.
4. NOAA Weather 162.475 MHz.
5. Parish OHSEP (800 MHz) EAS Encoded.

**KQID/FM (SR) 93.1 MHz. Alexandria (LA)**

EAS Decoder Inputs:

1. Reserved for National EAN/Network (EAN/EAT Messages)
2. KQID/FM (SR)(LP1) 93.1 MHz
3. KJMJ/AM (LP-1) 580 kHz.
4. NOAA Weather 162.475 MHz.
5. Parish OHSEP (800 MHz) EAS Encoded.

**KNOE/FM (SR)/(LP-1) 101.9 MHz. Monroe (LA)**

EAS Decoder Inputs:

1. Reserved for National EAN/Network (EAN/EAT Messages)
2. KZMZ/FM (SR)/(LP-1) 96.9 MHz.
3. KMLB/AM (LP-1) 540 kHz.
4. NOAA Weather 162.55 MHz.
5. Parish OHSEP (800 MHz) EAS Encoded.

**KNGT/FM (SR)/(LP-1) 99.5 MHz. Lake Charles (LA)**

EAS Decoder Inputs:

1. Reserved for National EAN/Network (EAN/EAT Messages)
2. KQID/FM (SR)/(LP-1) 93.1 MHz.
3. KLCL/AM (LP-1) 1470 kHz
4. NOAA Weather 162.4 MHz
5. Parish OHSEP (800 MHz) EAS Encoded.

**KXKZ/FM (SR) 107.5 MHz. (Ruston, La.) Monroe (LA)**

EAS Decoder Inputs:

1. Reserved for National EAN/Network (EAN/EAT Messages)
2. KNOE/FM (SP)/(LP-1) 101.9 MHz.
3. KMLB/AM (LP-1) 540 kHz
4. NOAA Weather 162.55 MHz
5. Parish OHSEP (800 MHz) EAS Encoded.

**KAJN/FM (SR)/(LP-1) 102.9 MHz Crowley (LA)**

EAS Decoder Inputs:

1. Reserved for National EAN/Network (EAN/EAT Messages)
2. KTDY/FM (SP)/(LP-1) 99.9 MHz
3. KPEL/AM (LP-1) 1420 kHz.
4. NOAA Weather 162.55 MHz.
5. Parish OHSEP (800 MHz) EAS Encoded.

**KRUF/FM (SR) 94.5 MHz. Shreveport (LA)**

EAS Decoder Inputs:

1. Reserved for National EAN/Network (EAN/EAT Messages)
2. KXKZ/FM (SP)/(LP-1) 101.9 MHz
3. KWKH/AM (LP-1) 1130 kHz
4. NOAA Weather 162.4 MHz
5. Parish OHSEP (800 MHz) EAS Encoded.

***The following assignments to be used only in the absence of a Local Area Plan:***

**WJBO/AM (LP-1) 1150 kHz. Baton Rouge (LA)**

EAS Decoder Inputs:

1. Reserved for National EAN/Network (EAN/EAT Messages)
2. WFME/FM(SP) 102.5 MHz
3. WLMG/FM(SR)/(LP-1) 101.9 MHz
4. NOAA Weather 162.4 MHz
5. Parish OHSEP (800 MHz) EAS Encoded.

**WDGL/FM (LP-2) 98.1 MHz. Baton Rouge (LA)**

EAS Decoder Inputs:

1. Reserved for National EAN/Network (EAN/EAT Messages)
2. WFME/FM (SP) 102.5 MHz
3. WLMG/FM (SR)/(LP-1) 101.9 MHz
4. NOAA Weather 162.4 MHz
5. Parish OHSEP (800 MHz) EAS Encoded.

***All other Broadcast Stations and Cable Systems in Baton Rouge (LA)***

EAS Decoder Inputs:

1. WJBO/AM (LP-1) 1150 or WLSS/FM (SP)/(LP-1) 102.5. MHz.
2. WDGL/FM (LP-2) 98.1 MHz.
3. NOAA Weather 162.4 MHz

**WWL/AM (PEP) (LP-1) 870 kHz New Orleans (LA)**

EAS Decoder Inputs:

1. Reserved for National EAN/Network (EAN/EAT Messages)
2. WFME/FM(SP) 102.5 MHz.
3. WLMG/FM(SR)/(LP-1) 101.9 MHz
4. NOAA Weather 162.55 MHz
5. Parish OHSEP (800 MHz) EAS Encoded
6. EAS Parish OHSEP RPU 161.6525 MHz.

**WODT/AM (LP-2) 1280 kHz. New Orleans (LA)**

**WQUE/FM (LP-2) 93.3 MHz. New Orleans (LA)**

EAS Decoder Inputs:

1. Reserved for National EAN/Network (EAN/EAT Messages)
2. WLMG/FM(SR)/(LP-1) 101.9 MHz
3. WWL/AM(PEP)(LP-1) 870 kHz.
4. NOAA Weather 162.55 MHz.
5. Parish OHSEP (800 MHz) EAS Encoded.
6. EAS Parish OHSEP RPU 161.6525 MHz.

***All other Broadcast Stations and Cable Systems in New Orleans (LA)***

EAS Decoder Inputs:

1. WWL/AM (LP-1) 870 kHz. or WLMG/FM (SR)/(LP-1) 101.9.
2. WODT/AM (LP-2) 1280 kHz. or WQUE/FM (LP-2) 93.3 MHz.
3. NOAA Weather 162.55 MHz.

**KPEL/AM (LP-1) 1420 kHz Lafayette (LA)**

EAS Decoder Inputs:

1. Reserved for National EAN/Network (EAN/EAT Messages)
2. WFME/FM (SP) 102.5 MHz
3. KTDY/FM(SR)/(LP-1) 99.9 MHz
4. NOAA Weather 162.55 MHz.
5. Parish OHSEP (800 MHz) EAS Encoded.

**KFXZ/AM (LP-2) 1520 kHz Lafayette (LA)**

**KSMB/FM (LP-2) 94.5 MHz Lafayette (LA)**

EAS Decoder Inputs:

1. Reserved for National EAN/Network (EAN/EAT Messages)
2. WFME/FM(SP) 102.5 MHz.
3. KPEL/AM(LP-1) 1420KHz.
4. NOAA, Weather 162.55 MHz.

***All other Broadcast Stations and Cable Systems in Lafayette (LA)***

EAS Decoder Inputs:

1. KPEL/AM (LP-1) 1420 kHz. or KTDY/FM (SR)/(LP-1) 99.9
2. KFXZ/AM(LP-2) 1520 kHz.
3. NOAA Weather 162.55 MHz.

**KJMJ/AM (LP-1) 580KHz Alexandria (LA)**

**KALB-TV (LP-1) CH 05 Alexandria (LA)**

EAS Decoder Inputs:

1. Reserved for National EAN/Network (EAN/EAT Messages)
2. KZMZ/FM(SR)/(LP-1) 96.9 MHz.
3. KTDY/FM(SR)/(LP-1) 99.9 MHz
4. NOAA Weather 162.475 MHz.
5. Parish OHSEP (800 MHz) EAS Encoded.

**KSYL/AM (LP-2) 970 kHz Alexandria( LA)**

EAS Decoder Inputs:

1. Reserved for National EAN/Network (EAN/EAT Messages)
2. KZMZ/FM(SR)/(LP-1) 96.9 MHz.
3. KJMJ/AM(LP-1) 580 kHz.
4. NOAA Weather 162.475 MHz.



***All other Broadcast Stations and Cable Systems in Alexandria (LA)***

EAS Decoder Inputs:

1. KJMJ/AM (LP-1) 580 kHz. or KZMZ/FM (SR)/(LP-1) 9~.9
2. KSYL/AM(LP-2) 970 kHz.
3. NOAA Weather 162.475 MHz.

**KMLB/AM (LP-1)**

**540KHz**

**Monroe (LA)**

EAS Decoder Inputs:

1. Reserved for National EAN/Network (EAN/EAT Messages)
2. KNOE/FM(SR)/(LP-1) 101.9 MHz.
3. KQID/FM (SR)/(LP-1) 93.1 MHz or KZMZ/FM (SR)/(LP-1)
4. NOAA Weather 162.55 MHz
5. Parish OHSEP (800 MHz) EAS Encoded.

**KRJO/AM (LP-2)**

**1680 kHz**

**Monroe (LA)**

EAS Decoder Inputs:

1. Reserved for National EAN/Network (EAN/EAT Messages)
2. KNOE/FM(SR)/(LP-1) 101.9 MHz
3. KMLB/AM(LP-1) 540 kHz.
4. NOAA Weather 162.55 MHz.

***All other Broadcast Stations and Cable Systems in Monroe (LA)***

EAS Decoder Inputs:

1. KMLB/AM (LP-1) 540 kHz. or KNOE/FM (SR)/(LP-1) 101.9
2. KRJO/AM(LP-2) 1680 kHz.
3. NOAA Weather 162.55 MHz.

**KWKH/AM (LP-1)**

**1130 kHz**

**Shreveport (LA)**

EAS Decoder Inputs:

1. Reserved for National EAN/Network (EAN/EAT Messages)
2. KRUF/FM(SR) 94.5 MHz
3. KXKZ/FM(SR)/(LP-1) 107.5 MHz
4. NOAA Weather 162.4 MHz.
5. Parish OHSEP (800 MHz) EAS Encoded.

**KEEL/AM (LP-2)**

**710 kHz**

**Shreveport (LA)**

**KXKS/FM (LP-2)**

**93.7 MHz**

**Shreveport (LA)**

EAS Decoder Inputs:

1. Reserved for National EAN/Network (EAN/EAT Messages)
2. KRUF/FM(SR) 94.5 MHz.
3. KWKH/AM(LP-1) 1130 kHz.
4. NOAA Weather 162.4 MHz.

***All other Broadcast Stations and Cable Systems in Shreveport (LA)***

EAS Decoder Inputs:

1. KWKH(LP-1) 1130KHz.
2. KEEL/AM (LP-2) 710 kHz. or KITT/FM (LP2) 93.7 MHz
3. NOAA Weather 162.4 MHz.

**KLCL/AM (LP-1)                      1470KHz                      Lake Charles (LA)**

EAS Decoder Inputs:

1. Reserved for National EAN/Network (EAN/EAT Messages)
2. KHLA/FM(SR)/(LP-1) 99.5 MHz.
3. KZMZ/FM(SR)/(LP-1) 96.9 MHz
4. NOAA Weather 162.4 MHz
5. Parish OHSEP (800 MHz) EAS Encoded.

**KXZZ/AM (LP-2)                      1580 kHz                      Lake Charles (LA)**

**KYKZ/FM (LP-2)                      96.1 MHz                      Lake Charles (LA)**

EAS Decoder Inputs:

1. Reserved for National EAN/Network (EAN/EAT Messages)
2. KHLA/FM(SR)/(LP-1) 99.5 MHz.
3. KLCL/AM (LP-1) 1470 kHz. or KSMB/FM (LP2) Lafayette
4. NOAA Weather 162.4 MHz.

***All other Broadcast Stations and Cable Systems in Lake Charles (LA)***

EAS Decoder Inputs:

1. KLCL/AM (LP-1) 1470 kHz. or KHLA/FM (LP-1) 99.5 MHz
2. KXZZ/AM (LP-2) 1580 kHz. or KYKZ/FM (LP2) 96.1 MHz.
3. NOAA Weather 162.4 MHz.

**RECOMMENDED EAS ENCODER INPUTS:**

1. National Source
2. Broadcast S.P. Source
3. Alternate Broadcast S.P. Source
4. National Weather Service
5. GOHSEP
6. Space for Future Expansion

**ANNEX G  
STATE OF LOUISIANA  
EMERGENCY ALERT SYSTEM**

**NOTE: AS OF 5/23/97, THE REQUIRED MONTHLY TEST (RMT) IS NOW A STATEWIDE TEST. IT WILL BE ORIGINATED FROM THE STATE PRIMARY (SP), WMFM-FM) IN BATON ROUGE.**

1. All STATIONS AND CABLE SYSTEMS ARE TO RETRANSMIT. THE (RMT)/STATEWIDE TEST EXACTLY AS IT IS RECEIVED.
2. RETRANSMISSION SHOULD OCCUR WITHIN 15 MINUTES OF RECEIPT OR AT SCHEDULED TIMES LISTED.
3. IF YOU DO NOT RECEIVE THE (RMT)/STATEWIDE TEST WITHIN THE 15 MINUTE WINDOW OF THE TIMES LISTED BELOW, YOU SHOULD FIND OUT WHY AND MAKE AN ENTRY IN YOUR EAS RECORDS/LOGS.

***Stations not receiving the statewide test should IMMEDIATELY initiate their local required monthly test to continue the statewide test.***

4. THERE ARE NO EXCEPTIONS FOR NOT CONDUCTING THE (RMT)/STATEWIDE TEST SINCE THIS IS A REQUIRED EXERCISE OF THE EMERGENCY ALERT SYSTEM.
5. THE (RMT)/STATE NETWORK TEST WILL BE CONDUCTED AT TIMES DESIGNATED BY THE SECC AND GOHSEP.
6. REQUIRED MONTHLY TEST (RMT)/STATEWIDE TEST SCRIPT AND SCHEDULE:
7. ***Procedure to follow:***

ANNOUNCEMENT: "This is a test of the Louisiana Statewide Emergency Alert System"

TRANSMIT: EAS digital Header codes with your EAS encoder, Two-Tone attention signal,

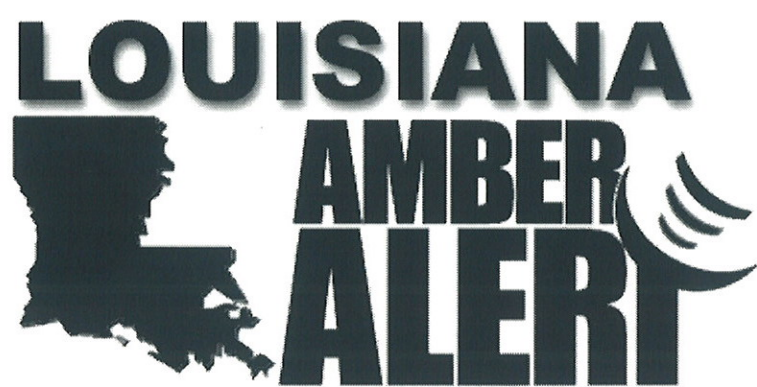
ANNOUNCEMENT: "This is a coordinated monthly test of the broadcast stations and cable systems of your area. Emergency Alert System equipment that can quickly warn you during emergencies is being tested. If this had been an actual emergency such as a tornado, flood, evacuation, toxic release or any emergency that you the public should be timely alerted, official messages would have followed the alert tone.

This concludes this test of the Louisiana Statewide Emergency Alert System."

## EAS times for 2011

RMT		odd months 8:30 am to sunset		Even Months sunset to 8:30 am	
<u>date</u>	<u>12 hour</u>	<u>24 hour</u>	<u>date</u>	<u>12 hour</u>	<u>24 hour</u>
1/27/2011	9:45:00 AM CST	9:45	2/8/2011	10:45 PM CST	22:45
3/18/2011	12:45 PM DST	12:45	4/12/2011	11:25 PM DST	23:25
5/13/2011	3:35 PM DST	15:35	6/14/2011	6:30 AM DST	6:30
7/21/2011	2:45 PM DST	14:45	8/23/2011	11:05 PM DST	23:05
9/13/2011	1:35 PM DST	13:35	10/11/2011	7:25 AM DST	7:25
11/15/2011	10:25 AM CST	10:25	12/13/2011	12:45 AM CST	0:45

# **LOUISIANA AMBER ALERT**



**PURPOSE:**

Louisiana's statewide *Amber Alert!* System is the result of a cooperative effort among the Louisiana State Police and local Law Enforcement Agencies working in conjunction with the Louisiana Association of Broadcasters and the more than 250 radio and television stations throughout the State.

This statewide system provides law enforcement agencies intermediary access to the on-air signals of broadcasting stations across the state during the critical minutes following an initial report, to local authorities, of suspicious circumstances involving a child's disappearance.

Using remote access equipment linked to the National Emergency Alert System (EAS) and an electronic mail network, maintained at Louisiana State Police Troop F in Monroe, all radio and television stations will receive an alert to interrupt programming, via the EAS, and broadcast information about a child's disappearance.

The intent of **the Louisiana *Amber Alert!* System** is to disseminate accurate information about the disappearance, together with a photograph and description of the child, to as many residents of the state as possible as quickly as possible. Citizens having information which may lead to the recovery of the abducted/missing child, will be asked to contact law enforcement agencies by calling **911**.

Every reasonable effort will be made to ensure the criteria for EAS activation exists prior to its use, as over utilization of the EAS or false information could render the *Amber Alert* System ineffective. All necessary precautions to authenticate information and limit interruptions of local radio and television broadcasts should and will be taken.

**Louisiana Association of Broadcasters  
660 Florida Street  
Baton Rouge, LA 70801  
225.267.4522  
lab@broadcasters.org  
lmunson@broadcasters.org**

# Louisiana *Amber Alert!* System

## POLICY

**Strict criteria will be applied should a law enforcement agency request statewide activation of Louisiana's *Amber Alert!* System.**

## ACTIVATION CRITERIA

- The missing child should be under the age of 17 and thought to be in imminent danger and/or criminal activity should be suspected in the disappearance.
- A police chief, sheriff or local law enforcement agency commanding officer should complete the Louisiana *Amber Alert!* System Initial Reporting Form, sign the document and electronically mail or fax the form to:  
  
**Louisiana State Police, Troop F located in Monroe.**  
**TELEPHONE #: 318-345-0000**  
**FAX #: 318-362-5198**  
**EMAIL: [amberalert@dps.state.la.us](mailto:amberalert@dps.state.la.us)**
- A photograph of the child will be e-mailed along with the initial reporting form, or as soon thereafter as possible, or will be turned over to the law enforcement officer assigned to respond to the disappearance call.
- Before activation of the Emergency Alert System, the Troop F Commander, or his designee, should consider the information contained within the initial report form to insure that it meets ALL criteria set forth herein.
- Elements, of the disappearance case, to be considered are:
  - Threat of imminent harm or death to the missing child
  - Age of the child
  - **Time of initial report vs. time of disappearance**
  - Witness information
  - Possible domestic or parental dispute involving child
  - Other facts that indicate the child was abducted or is in danger of serious injury or death, i.e., witnessed kidnapping or witnessed abuse or violence toward the child.
- Only the Troop F Commanding Officer, or his/her designee, may authorize activation of the Amber Alert. (see "Activation Criteria"). The Commanding Officer, or his designee, will prepare the announcement and then contact the designated radio station to activate the alert.
- Following the initial alert, an *Amber Alert!* will be broadcast every twenty (20) minutes, during the first three hours and every thirty (30) minutes thereafter for the next two hours or until such time that an "end of alert" message is received from the authorized law enforcement agency. Local and statewide broadcast stations will exercise their own independent discretion to repeat the broadcasts more frequently and determine the frequency in which the alert is re-broadcast following expiration of the above mentioned five (5) hour period following the initial alert.

- Upon receipt of verification, from the local law enforcement agency, that the child has been found, the LSP Region Commander, or appropriate designated commander, will issue an "end of alert" message" to that affect.

### **DISAPPEARANCES NOT MEETING EAS ACTIVATION CRITERIA**

If the circumstances of a child's disappearance do not meet the criteria to activate the statewide EAS, the Louisiana State Police may offer an alternate form of mass notification.

- A photograph and Louisiana *Amber Alert!* System Initial Reporting Form may be e-mailed through a statewide network of law enforcement agencies, news media offices and other forms of public communication.
- The e-mail will contain information taken from the Louisiana Amber Alert System Initial Reporting Form submitted by the local police or sheriffs department (i.e. name of missing child, physical and clothing descriptions, location last seen, time of disappearance, law enforcement agency requesting general e-mail notification, contact name and telephone number.)
- The e-mail alerting news media and law enforcement of a child's disappearance which does not meet the criteria of an *Amber Alert!* EAS activation will include the following paragraph at the beginning of the e-mail:

***"The (name of law enforcement agency) has requested the following information be provided to the Louisiana news media and law enforcement agencies:***

***"At the present time, information being provided to the Louisiana State Police by the (name of law enforcement agency) does not meet the criteria to activate the EAS for an Amber Alert!.***

***It is left to the discretion of each law enforcement agency and news department receiving this email as to whether the attached information, regarding the disappearance of this child, and/or the photograph of this child, will be released to the public."***

- Should further investigation into the disappearance produce evidence that may change the initial circumstances as reported to local law enforcement, the LSP may reconsider activating the EAS.



**LOUISIANA STATE POLICE**  
**Louisiana Amber Alert! System**  
**EAS Activation Script**

Prepare announcement by using Louisiana Amber Alert! System Initial Reporting Form as a source of information to complete the fields below. Rehearse your script. Read the script before EAS activation. Pace your delivery so that the script is read twice, within approximately 90 seconds.

Secure the room prior to the EAS broadcast and make certain no extraneous audible distractions will interrupt your broadcast. Following each broadcast initial your script and include the date and time(s) of the EAS activation along with the name of the LSP.

All scripts will be kept in an EAS Activation File to be maintained By Troop F Communications personnel.

**Section I**

THIS IS THE LOUISIANA STATE POLICE WITH A SPECIAL BULLETIN...A CHILD IS MISSING AND YOUR HELP IS NEEDED FIRST & LAST NAME OF CHILD WAS LAST SEEN AT NEAREST CITY OR COMMUNITY IN NAME OF PARISH PARISH ABOUT TIME OF DISAPPEARANCE O'CLOCK THIS MORNING AFTERNOON OR EVENING IN THE VICINITY OF INSERT NAME OF SCHOOL, SHOPPING AREA, RECREATION AREA & PHYSICAL ADDRESS WHERE CHILD WAS LAST SEEN & THE DIRECTION OF TRAVEL ON HWY/STREET .

**Section II**

**(To be used only with the discretion of authorizing LSP commander)**

LOCAL LAW ENFORCEMENT OFFICERS TELL THE STATE POLICE FIRST & LAST NAME OF CHILD MAY HAVE BEEN ABDUCTED AND/OR IS BELIEVED TO BE IN IMMINENT DANGER.

**Section III**

YOUR HELP IS NEEDED IN LOCATING FIRST & LAST NAME OF CHILD WHO IS DESCRIBED TO BE A(N) RACE OR IDENTIFY ETHNICITY OF MISSING CHILD MALE OR FEMALE WITH COLOR OF HAIR HAIR, COLOR OF EYES EYES AND DESCRIPTION OF COMPLEXION COMPLEXION.

FIRST NAME OF CHILD IS AGE (NUMBER OF DAYS, WEEKS, MONTHS, YEARS OLD AND IS ABOUT HEIGHT-# OF INCHES OR FEET LONG OR TALL AND WEIGHS NUMBER OF OUNCES OR POUNDS .

FIRST NAME OF CHILD WAS LAST SEEN WEARING COMPLETE DESCRIPTION OF CLOTHING AND ANY PERSONAL ITEMS IN POSSESSION OF CHILD...

**Section IV**

**(To be used only at the discretion of authorizing CID commander)**

FIRST NAME OF CHILD MAY BE WITH INSERT NAME OF SUSPECT INDIVIDUAL AND ANY PHYSICAL DESCRIPTION OF VEHICLE THE CHILD AND SUSPECT MAY BE IN...

**Section V**

IF YOU HAVE ANY INFORMATION REGARDING THE DISAPPEARANCE OF FIRST & LAST NAME OF CHILD , PLEASE CONTACT THE NEAREST LAW ENFORCEMENT AGENCY OR CALL 911.

## Annex I

### Louisiana State Emergency Communications Committee

Membership	NAME/TITLE
	Governor's Office, State of Louisiana
	Broadcast Chair, State Emergency Communications Committee
	Governor's Office of Homeland Security & Emergency Preparedness
	Louisiana State Police
	President, Louisiana Broadcasters Association
	President, Louisiana Cable TV Association
	National Weather Service

## Annex J

### Louisiana Station Information

Attached are the links to the FCC for specific information on radio and TV stations:

#### AM stations

<http://www.fcc.gov/mb/audio/amq.html>

#### FM stations

<http://www.fcc.gov/mb/audio/fmq.html>

#### TV stations

<http://www.fcc.gov/mb/video/tvg.html>

Approvals and Concurrences

SIGNATURE	DATE	NAME/TITLE
		<u>Bobby Jindal,</u> Governor, State of Louisiana
<i>Richard Petty</i>	9/30/09	<u>Richard Petty</u> Broadcast Chair, State Emergency Communications Committee
<i>Mark Cooper</i>	8/20/10	<u>Mark Cooper,</u> Director, Governor's Office of Homeland Security & Emergency Preparedness
<i>Michael Edmonson</i>	8/21/10	<u>Michael Edmonson, COL</u> Superintendent, Louisiana State Police
<i>Travis Johnson</i>	7/23/10	<u>Travis Johnson,</u> Communications Planning Branch Manager/Communications, Governor's Office of Homeland Security and Emergency Preparedness
<i>Louise Munson</i>	10/2/09	<u>Louise "Lou" Munson</u> President, Louisiana Broadcasters Association
		<u>Cheryl P. McCormick</u> President, Louisiana Cable TV Association
<i>John E. Hill</i>	9/25/09	National Weather Service, Slidell, LA
<i>Alan P. Hill</i>	9/30/09	National Weather Service, Lake Charles, LA
<i>Amador L. Garcia</i>	9/24/09	National Weather Service, Shreveport, La
<i>Alan General</i>	9/23/09	National Weather Service, Jackson, MS
<i>Cheryl P. McCormick</i>	10/23/09	<u>Cheryl P. McCormick</u> CEO, Louisiana Cable & Telecommunications Association
<i>James Arden Barnett, Jr.</i>	13 July 2011	<u>James Arden Barnett, Jr.</u> Rear Admiral, USNR (Ret.) Chief, Public Safety and Homeland Security Bureau Federal Communications Commission